

FLAVORED RICE



WHY FLAVORED RICE?

- Completes private brand rice offering
- Private brand flavored rice is underdeveloped
- Flavored rice is the single largest side dish category in dry grocery
- Broad consumer appeal fits multi demographic and culinary preferences

WHY TRINIDAD BENHAM?

- Trinidad Benham is the only store brand supplier offering bagged, instant, flavored, boil-in-bag and all-natural rice mixes
- Extensive product development process that included consumer panels
- All flavors passed third party preference testing vs. leading national brand
- Items can be shipped with beans and rice
- Packaging facilities are SQF certified
- Majority of company revenue derived from store brand programs
- Fill rates of over 99% on shipments company wide

Flavored Rice Mixes

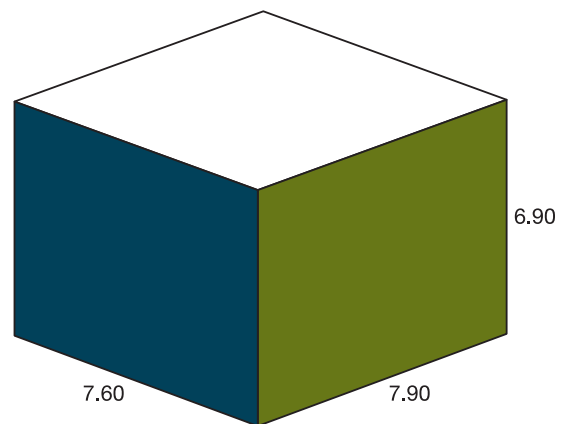
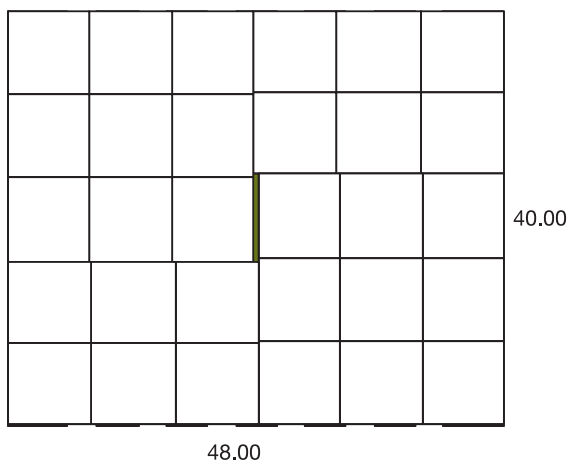
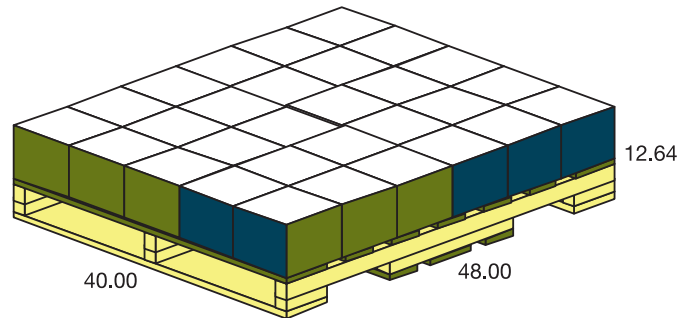
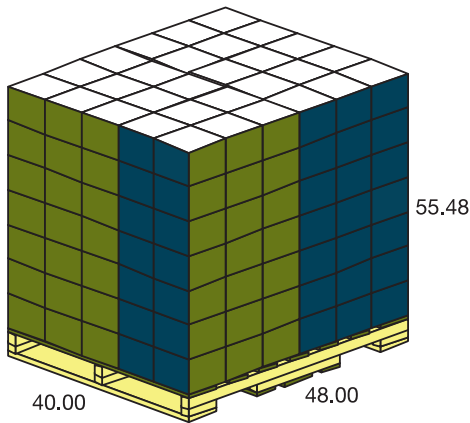
- Beef Flavored Rice
- Broccoli Au Gratin
- Chicken Flavored Rice
- Fried Rice
- Rice Pilaf
- Long Grain and Wild Rice
- Spanish Rice

Broad consumer appeal fits multi demographic and culinary preferences!



FLAVORED RICE

Item Description	Package Size	Product Size	Case Dimensions	Cube	Ti/Hi	Ship Weight
Beef Flavored Rice	12	6.8 oz	7.9"L x 7.6"W x 6.9"H	0.24	30/7	6.2 lbs
Broccoli Au Gratin Flavored Rice	12	6.5 oz	7.9"L x 7.6"W x 6.9"H	0.24	30/7	6.0 lbs
Chicken Flavored Rice	12	6.9 oz	7.9"L x 7.6"W x 6.9"H	0.24	30/7	6.4 lbs
Fried Rice	12	6.2 oz	7.9"L x 7.6"W x 6.9"H	0.24	30/7	5.7 lbs
Long Grain and Wild Rice	12	4.3 oz	7.9"L x 7.6"W x 6.9"H	0.24	30/7	4.6 lbs
Rice Pilaf	12	7.2 oz	7.9"L x 7.6"W x 6.9"H	0.24	30/7	6.4 lbs
Spanish Rice	12	6.8 oz	7.9"L x 7.6"W x 6.9"H	0.24	30/7	6.2 lbs



Contact your sales representative for additional information. Information is subject to change.