



where your brand means more

Slow Cooker Liners

Take advantage of trending slow cooker usage by offering slow cooker liners, the convenient kitchen helper consumers love for easy cleanup with no soaking or scrubbing. Enhance your margins and grow your brand during key merchandising periods, with our seasonal shippers and shelf-ready displays.



OUR SLOW COOKER LINERS:

- Feature national brand quality
- Fit oval and round slow cookers up to 6.5 quarts
- Are available in convenient 4-pack boxes or bags

DID YOU KNOW?

- Private label slow cooker liners sales were up 16% in the last 52 weeks*
- 89% of U.S. consumers own a slow cooker
- 12.6 million slow cookers were bought in the past year
- There are 600k Google searches for 'slow cooker' every month**

Oven Bags

Gain incremental purchase opportunity with this key seasonal item and consumer favorite—shoppers love how oven bags keep foods moist during cooking and make cleanup a breeze. Optimize key merchandising periods, with our seasonal shippers and shelf-ready displays, in every size currently available for retail.



OUR OVEN BAGS:

- Feature a patented zip closure tie to slow release the steam
- Have an easy-to-follow cooking chart
- Are available in a 2-pack pouch

DID YOU KNOW?

- Private label oven bags are up 22% in the last 52 weeks, outpacing the national brand*
- 80% of oven bag sales are done during OCT-DEC

Sources:

* Nielsen, last 52 weeks ending 03/24/18

** Trinidad Benham New Product Survey, (sample size 500), August 2016

Today Food, "Best of Season: the slow cookers to buy this weekend," 10/09/2015

The Washington Post, "The Unfilled Promise of the Crock-Pot, an unlikely symbol of women's equality," 07/23/2015



Contact your sales rep for more details and to order seasonal shippers and shelf-ready displays that allow you to cross-merchandise and promote your product off the shelf.

Why Trinidad Benham?

BECAUSE WE

- Provide product in a box or bag
- Offer shipper displays for secondary placement in the store
- Can provide various box counts to offer better value against the brand
- Can combine pallet merchandising with foil and other wrap products



Slow Cooker Liners

RETAIL PACKAGE SIZE	CASE SIZE	PACKAGE			CASE						PALLET		
		Length	Width	Height	Pack Size	Gross Wt	Cube	Length	Width	Height	Case/Pallet	Ti	Hi
Boxes													
1 Dis/10ct	4pk	6	4	1.25	10	1.52	0.22	13.3	4.4	6.6	182	26	7
48ct Shipper		6	4	1.25	48	4.92	9.44	16.75	14.75	66	30	3	10
Bags													
1 Dis/15ct	4pk	8.75	3.38	0.38	15	2.43	0.16	7.00	4.30	8.90	180	60	3
90ct Shipper		9	4.60	0.25	72	14.20	1.34	32	14.5	5	30	3	10



Oven Bags

RETAIL PACKAGE SIZE	CASE SIZE	PACKAGE			CASE						PALLET		
		Length	Width	Height	Pack Size	Gross Wt	Cube	Length	Width	Height	Case/Pallet	Ti	Hi
Boxes													
1 Dis/10ct	2pk	6	4	1.25	10	1.52	0.22	13.3	4.4	6.6	182	26	7
48ct Shipper		6	4	1.25	48	4.92	9.44	16.75	14.75	66	30	3	10
Bags													
1 Dis/24ct	2pk	8.75	3.38	0.38	24	2.43	0.16	8.30	3.70	9	147	49	3
90ct Shipper		9	4	0.75	90	12.81	1.34	32	14.5	5	30	3	10
Large Bags													
1 Dis/10ct	2pk	6	4	1.25	10	1.52	0.22	13.3	4.4	6.6	182	26	7